

JADE KIM

USER EXPERIENCE DESIGNER

I have experienced different cultures and learned to connect with people with diverse background. This helps me empathise with users and deeply understand their problems. I am a resilient learner, believing the best lessons come from mistakes. Persistent attention to detail and team-minded spirit define me.

🌐 jadekim.design

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EXPERIENCE

UXUI Designer / Itso

JUN 2021 - PRESENT (SEOUL, KOREA)

- Freelance UX/UI designer at a web development agency
- Worked on 4 projects (1 website landing page, 3 mobile apps)
- Created storyboard, wireframes, design systems, and prototypes

UXUI Bootcamp / Code Design Lab

FEB 2021 - AUG 2021 (LONDON, ENGLAND)

- Completed 6 months bootcamp
- Designed 4 projects including responsive website, application case study, and Google design sprint
- Conducted user interviews, surveys, usability tests
- Developed design system, wireframes, prototypes

UI/UX Designer / Copybara

APR 2020 - JUN 2020 (JEONJU, KOREA)

- Part-time UX/UI designer for designing mobile app for festival reservation
- Conducted desk research for creating search categories
- Developed wireframes for key screens and low fidelity prototype

EDUCATION

Design Academy Eindhoven

SEP 2019 - NOV 2020 (EINDHOVEN, NETHERLANDS)

Design Thinking, Design Anthropology, Coding, Color Theory and Typography, Visual Storytelling

Grinnell College / B.A. Studio Arts

SEP 2013 - DEC 2017 (IOWA, USA)

Honors, GPA 3.67

Critical thinking, Critical Writing, Social and cultural analysis, Communication, Anthropology, Psychology

UX TOOLKIT

RESEARCH METHODS

User interview
Survey
Field research
Competitive analysis
Usability testing

RESEARCH ANALYSIS

Affinity mapping
Card sorting
User flows
Personas
User journey
Empathy mapping

PROTOTYPING

Hand sketching
Fast prototyping
Wireframing
A/B testing

PROGRAMMING

HTML

CSS

TOOLS

Figma
Sketch
Adobe XD
Framer
Cinema 4D
After Effects
Photoshop
Illustrator